



# Chroma

## Background

Chroma is a colorful translucent material with a luminous appearance. It comes in a vast array of color options to suit various settings. The exterior grade Chroma is a solid acrylic panel that is manufactured with resin and features a durable renewable matte finish which can be refinished multiple times over the course of its lifetime.

## Sustainable Benefits:

Chroma emphasizes its initiative to have zero-waste to landfill goals and a responsibility for the products entire life-cycle. This includes five main objectives:

- 1) **Zero Waste** – Through recycling and reduced waste creation.
- 2) **Carbon Neutral** – By committing to energy efficiency and emission reduction during manufacturing.
- 3) **Social Responsibility** – By responsibly sourcing materials with a consideration for local and global equity.
- 4) **Material Transparency** – Independent certification in Environmental Product Declarations (EPDs) and Health Product Declarations (HSPs).
- 5) **Employee Engagement** – Educating employees through training exercises.

## Key Benefits:

- Luminous appearance
- Various color options
- 38% recycled content
- Renewable matte surface
- Can be backlit

Chroma is SCS (Scientific Certification Systems) certified to be comprised of 38% recycled content. As part of its zero-waste goal, panels will be reused or recycled from old products when possible.